

CHAMBER 2010 UPDATE

December

Our Vision Statement

To represent local business in the area and work with community groups local council and state government agencies; to ensure the growth and viability of local business to provide employment, services and facilities for the local community

Our Goal for the next 2 years

To establish Bulahdelah as a tourist destination before the completion of the Bulahdelah by-pass

The AGM was held on Tuesday November 9th. The following members were elected to office.

President	Darren Cowan
Vice President	Brian Ede
Secretary	Dick Ahmling
Treasurer	Tony Gregory

Committee Members

Brian Cook, Dave Saul, Patrick Bramston

Also appointed previously.

Public Officer	Tony Gregory
Publicity Officer	Dave Saul
Project Coordinator	Nita Eadie

ACHIEVEMENTS OF THE LAST YEAR

• VISITOR INFORMATION CENTRE

In November last year, the Chamber of Commerce made a \$4,000 donation to the Bulahdelah Action Group and welcomed them to form a sub-committee under the Chamber banner, in order to fulfil council's requirements to keep the VIC open, using volunteers. Over the last 12 months, volunteers have managed to sustain the VIC and keep it open. However Volunteers are still required if you have spare time.

VIC Committee Members

Kevin Carter, Al Freihaut, Roger Dixon, Arthur Baker, Judy Dixon, Dave Saul.

• COMMUNITY SEATING PROJECT

This year saw the completion of 4 more carved wooden seats.

The steamer Myalla outside the newsagency;
Timber industry outside the post office,
Mining and Dairy in Wade Park.



Dairy & Mining Seats in Wade Park funded by Great Lakes Council as part of park upgrade

The seats produced from local timber and carved by local craftsmen Ray Towers and John Startin are part of a Chamber project to reflect the town's history and improve the appearance of the town. There are still two more seats to be produced to go outside the doctor's surgery and under the public notice board. These will be completed as funds become available.

• WADE PARK UPGRADE

In 2008 the Chamber along with Community input, produced a Strategic Plan for Bulahdelah. Which included an upgrade of Wade Park, to provide facilities for visitors as part of our positioning as a SERVICE town to the Pacific Highway. Thanks to our plan, Great Lakes Council was able to secure \$112,000 as part of the government's stimulus package. We didn't get everything that the community wanted but the park is now a great improvement and enjoyed by the local community and visitors.



**Wishing You a Safe and Prosperous
Christmas Holiday**

• TOWN PLAN

Another project in the Strategic Plan was to have an urban design plan undertaken to shape how Bulahdelah would look after the by-pass. Such a plan can determine traffic flow, potential commercial and residential development, landscaping and signage. This plan is currently being produced and Chamber continues to work with GLC to try and secure monies and improvements. Included in this plan is upgrade of the River Park on the town side of the River to include a jetty for boats and to fish from and a walkway through to Courthouse.



• AUTOFEST

In March this year we ran the first Bulahdelah Autofest, aimed at bringing visitors to town and giving the community a good day out. With over 80 vehicles on display, the local rock and roll dance group, performer Brooke Harvey and Damien and the many market stalls the event was deemed a success. Despite lack of support of the outdoor movie, feedback has been very positive and plans are under way for a **BIGGER** and **BETTER** Autofest on March 19th 2011. If you want to get involved contact **Crazy Dave Saul** who is organising the event. **TEL 4997 8288**.



• LED SIGN

The electronic sign outside the RTC, was installed to fill the need to promote events and local businesses. The sign was a joint project between Chamber and Great Lakes Council and is available FEE of CHARGE to Chamber members. Non members can pay to advertise on the sign. Ask at the RTC.

• WHAT ARE WE FAMOUS FOR PROJECT

Two workshops were held this year to help local business owners prepare to be successful after the by-pass. The guest speakers both emphasized the importance of focusing on your uniqueness and strengths. We must act **now** to give visitors a reason to stop in our town and continue to after the by-pass. We managed to secure a grant for this project so can proceed with a brochure, flags and workshops. If you want your business to be involved please ring **NITA Tel 4997 4764**

• BULAHDELAH MAP

We are in the process of finalising the reprint of our Bulahdelah Map and Information Brochure. 20,000 copies are being printed this year and should be available early 2011. These brochures will be available to all local businesses and we ask for your support in promoting the map to visitors. Get your copies once available from the RTC.

• BULAHDELAH BUS CAMPAIGN

Starting in December the daily Forster to Sydney Bus will be advertising **Bulahdelah as a destination and promoting our website www.bulahdelah.net.au** Special Offers can be displayed on the website to tie in with this campaign and we urge all businesses to take advantage of this opportunity.

• LEGENDARY PACIFIC HIGHWAY CAMPAIGN

Chamber has paid \$710 to be represented in one the biggest NSW Tourism Promotions jointly funded by the RTA. Brochures, websites and information bays will all be included in promoting tourism along the Pacific Highway. The campaign was launched in November when the Triple M Grill Team came to town. Further activity next year.

NEXT YEARS PROJECTS include

- Seating Project
- Autofest
- Implementation of Urban Design in particular Myall River Park.
- What are We Famous For Campaign
- Accommodation Network
- Frog Hollow and Putt Putt Golf

If you are a business we urge you to join the Chamber and enjoy the Benefits

FREE WEB PAGE on Bulahdelah Website
FREE advertising on the Electronic Sign
FREE access to legal advisors through State Chamber
Access to all Chamber promotions and publications.
Representation at RTA community consultative committee.
Opportunity to grow your business and improve your town

This newsletter was produced using the NEW COLOUR COPIER at the Rural Transaction Centre. Produce your flyers and mailings using this new cost effective facility.

Bulahdelah RTC open

Mon – Thurs 10am – 2pm Fri 10am – 4pm.

CENTRELINK & JOB SERACH

INTERNET

RTA, COUNTRY LINK, MEDICARE

WORD PROCESSING, COPYING, LAMINATING

FAXING, DOCUMENT BINDING

Pay your COUNCIL RATES

PRIVATE OFFICE for hourly hire

GIFTS & LOCAL CRAFTS